

O'Phee Trailers

Local family business O'Phee Trailers winning the Outstanding Trailer/ Body Manufacturer Display Award has become somewhat of a tradition at the Brisbane Truck Show. With eight consecutive titles in the trophy cabinet, the company is now one of the most successful exhibitors in the show's history — and not for no reason. As the only trailer-focused display on the truck OEM mile, O'Phee's colourful stand was a crowd magnet — especially for those interested in the Performance Based Standards (PBS) scheme, which O'Phee Trailers pioneered in the Brisbane region. On an impressive 'elevated' display O'Phee showcased its latest quad-axle PBS container skel.

Again positioned just opposite the giant Paccar stand and vis-à-vis the Hollywood-inspired Freightliner exhibit, another main attraction on the stand was the BoXLoader side-loader model. The O'Phee BoXLoader design is the result of an international collaboration between O'Phee and French company BXL, with BXL



chief Vincent Sastre coming all the way from Europe to attend the event.

In their home state of Queensland, O'Phee Trailers also promoted its range of tried and proven drop decks, container skels, versatile flat top trailers and tri-axle dollies which contributed just as much to making the stand a winner as the brightly illuminated O'Phee sign floating in mid-air, as Managing Director Mick

O'Phee pointed out. "It's an honour to win the Award for the eighth time in a row, but the customers and the trailers are still the most important thing to us."

Contact

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